

Privacy Policy for Agile Business Solutions Limited

Effective Date: 6th June 2023

At Agile Business Solutions Limited, we are committed to protecting the privacy and confidentiality of our customers' and users' personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information we gather from individuals who interact with our website, products, and services. By using our website or providing us with your personal information, you consent to the practices described in this Privacy Policy.

1. Information We Collect:

- **Personal Information:** We may collect personal information such as your name, email address, phone number, and other relevant contact details when you voluntarily provide it to us.
- **Usage Information:** We may collect non-personal information about your interactions with our website, such as your IP address, browser type, operating system, referring URLs, and pages visited, to improve our services and enhance user experience.
- **Cookies and Tracking Technologies:** We may use cookies and similar tracking technologies to collect information about your browsing activities on our website. You can manage your cookie preferences through your browser settings.

2. Use of Information:

We use the information we collect to provide and improve our products and services, respond to your inquiries, personalize your experience, and communicate with you about updates, offers, and promotions.

We may aggregate and anonymize data for statistical and analytical purposes, but this information will not identify you personally.

3. Information Sharing:

We do not sell, rent, or trade your personal information to third parties for their marketing purposes.

We may share your information with trusted service providers who assist us in operating our business and delivering our services. These providers are contractually bound to maintain the confidentiality and security of your information.

We may disclose your information if required by law or in good faith belief that such action is necessary to comply with legal obligations, protect our rights, or investigate fraud.

4. Data Security:

We employ industry-standard security measures to protect the information we collect and prevent unauthorized access, use, or disclosure.

However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

5. Links to Third-Party Websites:

Our website may contain links to third-party websites. Please note that we are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any third-party websites you visit.

6. Your Privacy Choices:

You can opt-out of receiving promotional emails from us by following the unsubscribe instructions provided in those emails.

You may also contact us to request access, correction, or deletion of your personal information, subject to applicable laws.

7. Updates to this Privacy Policy:

We may update this Privacy Policy periodically to reflect changes in our information practices. We encourage you to review this Policy whenever you interact with us to stay informed about our data handling practices.

If you have any questions or concerns about our Privacy Policy or the handling of your personal information, please contact us using the information provided below:

Agile Business Solutions Limited Address: 1st Floor, Jumuia Place II, Lenana Rd

P.O. Box 76041-00508 Nairobi, Kenya

Email: info@agilebiz.co.ke

Phone: [+254 733 290 655](tel:+254733290655)

By using our website or providing your personal information, you acknowledge that you have read and understood this Privacy Policy and agree to its terms and conditions.